



ieiMedia
TELLING THE WORLD'S STORIES

Agenda

- What is ieiMedia?
- Meet the faculty
- Berlin
- Arles
- Valencia
- Bangkok
- Costs and financial aid
- Q&A



What is ieiMedia?

- Institute for Education in International Media
- Has sponsored summer study abroad programs since 2002
- Open to students from all schools, all majors
- Great option for students who can't take off for a semester or year – or who want to study abroad again!



Meet the faculty

- ieiMedia faculty serve as mentors more than instructors.
- All have extensive professional experience and have lived, worked and/or taught internationally.
- We work with you to create professional-quality work for your portfolio and build professional skills



Berlin Program Director Nomi Morris

- Directs the Journalism track in UC Santa Barbara's Writing Minor
- Former newspaper and magazine writer, Berlin correspondent and Middle East correspondent; has written for TIME, Newsweek, Los Angeles Times, Miami Herald, CBC Radio and others
- Has taught international reporting in Greece and Germany
- Covered the opening of the Berlin Wall, lived in Berlin for 5 years, speaks German



Arles Program Director Rachele Kanigel

- Journalism professor at San Francisco State University
- Former newspaper reporter and magazine writer; has written for *TIME*, *People*, *U.S. News & World Report* and other publications
- Directed ieiMedia programs in France, Italy and Israel
- Fulbright Specialist in Bhutan in 2019
- Editor of *The Diversity Style Guide* (book and website)



Valencia Program Director Teresa Puente

- Assistant Professor of Journalism, Cal State Long Beach. Teaches bilingual journalism, social media and news reporting.
- Faculty adviser to the Spanish-language magazine DÍG EN ESPAÑOL @CSULB
- Former reporter at the Chicago Tribune. Recently published in TIME, Newsweek, The Hill and more
- Previously led travel writing courses in Italy, Mexico and Peru



Projects

- Students in ieiMedia programs get a taste of the foreign correspondent's life.
- Faculty mentors help you find and develop stories from idea to finished product.
- Students learn how to work with interpreters.
- Stories are posted on program website.
- Some students also publish work in professional publications.

People & Society



Battling Dry Ground: The Benefit of Organic Farming

BY IVY SECREST
JUNE 23, 2022



Breaking Truffle Tradition

BY REENA PATEL
JUNE 23, 2022



Live Like the Bees: A Self-Sustaining Farm Feels the Impacts of Climate Change

BY MOLLY O'SHEA
JUNE 23, 2022



The Nature of Learning. . . in Nature

BY CAMILLE DUONG
JUNE 23, 2022

REPORTERS

Jordan Anderson
Nicole Basile
Noah Beidleman
Laura Bessellieu
Milena Brown
Grace Clukey
Cooper Crowell
James Crowley
Daniel Diaz
Sophie DiFrancesco
Sarah Dills
Camille Duong
Madeline Edwards
Maggie Flournoy
Zoe Freisner
Fabiola Garcia
Lida Haut
Anelise Johnson
Emily Kozel
Lyuben Kraev
Alisa McCaleb
Alexandra Meyers
Milo Mora
Madison Munson
Lauren Nordseth
Molly O'Shea
Reena Patel
Thomas Pierce
Eliana Pritchett
Katherine Rouskas
Ivy Secrest
Caroline Shelly
Jolie Smith
Rebecca Smith
Sabine Soltys

Academic credit

- Students get 3 transferable upper-division communication credits from University of Jamestown
- Your school may count it as an elective, study-abroad experience or internship.
- Check with your academic adviser or study-abroad office about how credits for this program may transfer.





BERLIN, Germany
International Reporting/Multimedia/Feature Writing

June 24 -July 16, 2023

Why Berlin?



Politics, Arts, Economics, Environment - Follow your passion for feature storytelling or video producing. Add a lighter travel blog to the mix.



Berlin is the political and economic center of Europe and home to a pulsing counterculture. It is an international hub for creative young people while its very stones and street corners hold reminders of its darker histories during the Communist, Nazi, and Prussian eras.



FACULTY MENTORS

Amara Aguilar (Multimedia)

- Professor at USC Annenberg School for Journalism in L.A.
- Expertise includes journalism for mobile/emerging platforms, social media storytelling for Latinx audiences, visual journalism, engaging diverse communities.
- Has written for Los Angeles Times, CNN, NiemanLab, and other outlets.



Barbara Demick (News and Longform Narrative)

- Award-winning journalist and author with a specialty in foreign affairs. Former Los Angeles Times Bureau Chief in Beijing and Seoul.
- Previously reported from Berlin, the Balkans and the Middle East for the Philadelphia Inquirer.
- Author of three books, most recently *Eat the Buddha: Life and Death in a Tibetan Town*, which was named as one of the best books of 2020 by the New York Times, Economist, Washington Post and Financial Times.
- Has been a press fellow at the Council on Foreign Relations, a Bagehot fellow in business journalism at Columbia University and a visiting professor of journalism at Princeton University.



Regina Krex (Researcher/Interpreter)

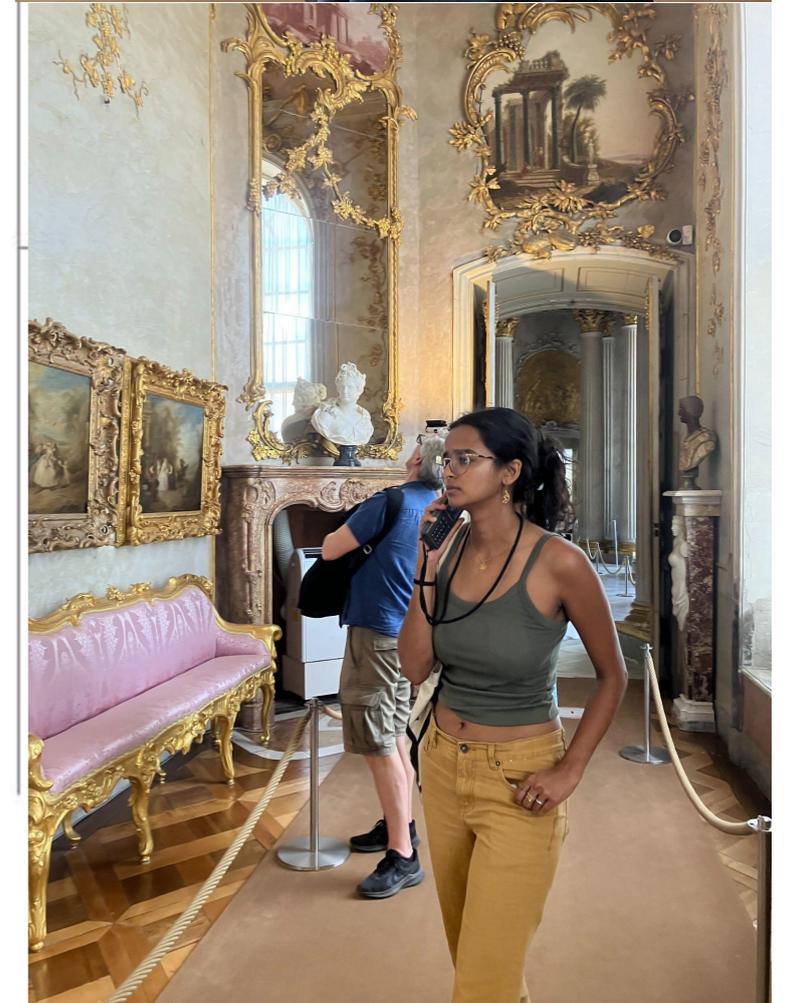
- A veteran German journalist who worked full time at the Berliner Morgenpost for two decades and since 2006 has covered education, the Jewish community and local politics. Has written numerous opinion columns and profiles on public figures.
- A recipient of the prestigious Theodor Wolff Prize for newspaper journalism.



Seeing the Sights - Living the Life



Berlin has 170 museums!!! Extensive parks, canals, lakes. You'll have a day in Potsdam, see the Reichstag, the Berlin Wall, Checkpoint Charlie, the East Side Gallery as well as theater, opera, markets, techno clubs, great cafes and food...





A Typical Day

- **Breakfast check-in with Instructors**
- **Class approx. twice a week**
- **Interviewing and reporting in and around the city (individual and group)**
- **Writing your feature or producing your video, also your travel blog or vlog and posting your social media**
- **Great meals, concerts, night clubs, biking, swimming, hanging with friends**



Often there is daily news happening...as foreign correspondents, we break from our feature reporting and cover it!



Publication – Medium.com, Instagram, Twitter, Facebook

Berlin Beyond Borders

International journalism students report from Germany's capital, sending out reports from the heart of Europe.



Follow

S Sindhu Ananthavel
Jul 19 · 8 min read



Toward a Green and Efficient Transit Future

This summer's 9-Euro monthly pass aims to get

Berlin Beyond Borders

International journalism students report from Berlin, the heart of Europe.

[More information](#)

FOLLOWERS

54

ELSEWHERE



Berlin Beyond Borders
July 10 · 🌐

Our team of student journalists from California took to the streets of Berlin to report how the coronavirus has affected local residents and visitors. As COVID-19 infection rates rise and all levels of government are lifting restrictions, find out how Berliners live with the few remaining COVID-19 precautions and why the fear of the virus has collectively faded.



LINK.MEDIUM.COM

Berliners say "So What?" to a new rise of COVID cases in Germany

Berlin Beyond Borders reporters fanned out across Berlin to survey residents and visitors about the latest phase of the pandemic



BerlinBeyondBorders

@BordersBerlin Follows you

A publication produced by ieiMedia student journalists who report from Berlin each summer, led by UCSB instructor Nomi Morris and open to all participants.

📍 Berlin, Germany 🌐 [medium.com/berlin-beyond-...](https://medium.com/berlin-beyond-borders) 📅 Joined May 2019

6 Following 17 Followers

👤 Followed by Isla Vista Informador, Jade Martinez-Pogue, and 4 others you follow

- Online publication for stories, videos, podcasts, social media.
- Build your portfolio!

Accommodation, Weekends, Language



- This is a concentrated 3-week experience in foreign reporting. There is one intro German class but no ongoing language instruction. Consider German classes before or after the course!



- Air conditioned, budget hotel in a great location, with a large breakfast included. Two to a room.
- Exploring Berlin itself will fill your time. The second weekend is free for 3 days of travel to Prague, Hamburg, Munich, Dresden or Rostock

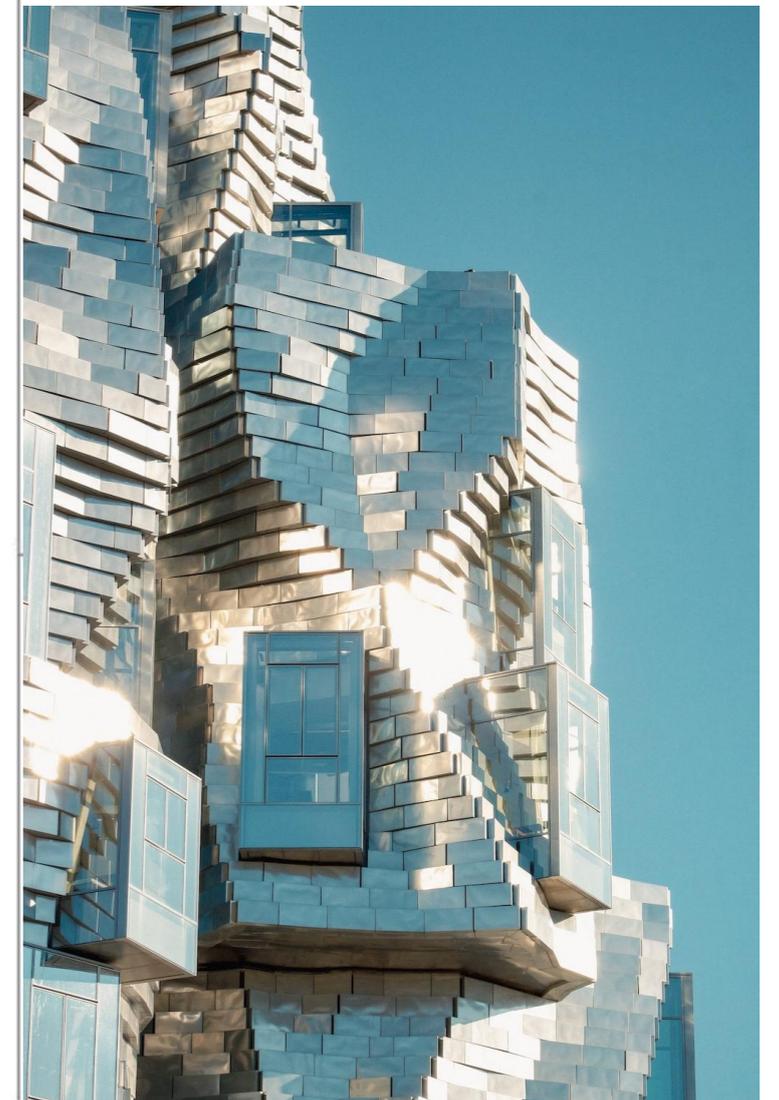
Costs \$4995 + airfare

Program fee includes:

- Instruction tuition (\$450 discount if you don't need credit, \$250 off for early payment)
- Insurance
- Budget hotel accommodation w/breakfast
- Interpreters
- Welcome and farewell dinners
- Guest speakers, visit to a newspaper, press briefing at the U.S. Embassy, sunset atop the Reichstag
- Berlin Walking Tour and A Day of Touring in Potsdam

Program fee does not include:

- Your flight to Berlin (approx. \$1000 - \$1500)
- Your transit pass in Berlin (approx. \$30 x 3 = \$90)
- Your Euro phone plan (approx. \$30 a month)
- Your lunches and dinners - Berlin café and ethnic food is affordable - students have managed on \$10 - \$20 a day
- *Gifts for folks at home...*



ARLES, France

International Reporting/Photography/Travel Writing

June 17-July 15, 2023

Where is Arles?



- In the South of France in the Provence region
- 4-hour ride from Paris by high-speed TGV train
- Located just north of the delta where the Rhône splits in two and forms the Camargue
- Nearest airport: Marseille (1 hour by train)

Why Arles?



- Small, easy-to-navigate city
- Famous for ancient Roman monuments and for its famous light, which attracted artists like Van Gogh, Gauguin and Picasso
- Known as a photography capital for its international photography festival and the national school of photography in France
- Not super touristy; locals are friendly and open to being interviewed

Faculty mentors

Deni Chamberlin

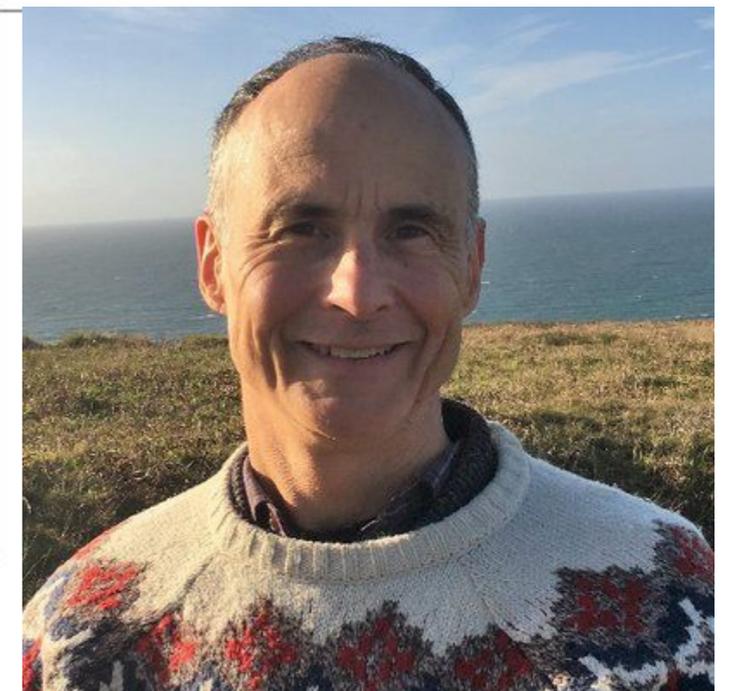
Photojournalism professor at Iowa State University

- Pulitzer Prize-winning photographer
- Freelance photojournalist, based in Poland, for over 15 years
- Shot for *National Geographic*, *TIME*, *The New York Times*, *Forbes*, *Washington Post*, *Mother Jones*
- Directed study abroad programs in Italy, Poland and Ukraine.
- Fulbright Scholar in Ukraine 2016-17

Laird Harrison

Writing/reporting instructor

- Journalist with bylines in *TIME*, *PEOPLE*, *Reuters*, *Salon*, *KQED*, *WebMD*
- Journalism instructor at UC Berkeley Extension, San Francisco State University
- Novelist and poet, creative writing MFA candidate
- Studied in Bordeaux, France for a year



International Reporting/Photography

- Students will cover the city and create stories for multimedia website
- Topics may include environment, agriculture and food, arts, French culture
- Visit to La Provence newspaper
- Possibilities for publishing in professional publications



Parc Naturel Régional de Camargue

The Camargue Regional Natural Park is home to an astonishing range of wildlife, including wild bulls, horses and boars and hundreds of species of birds, including flamingos. It's a treasure trove of environmental story ideas.

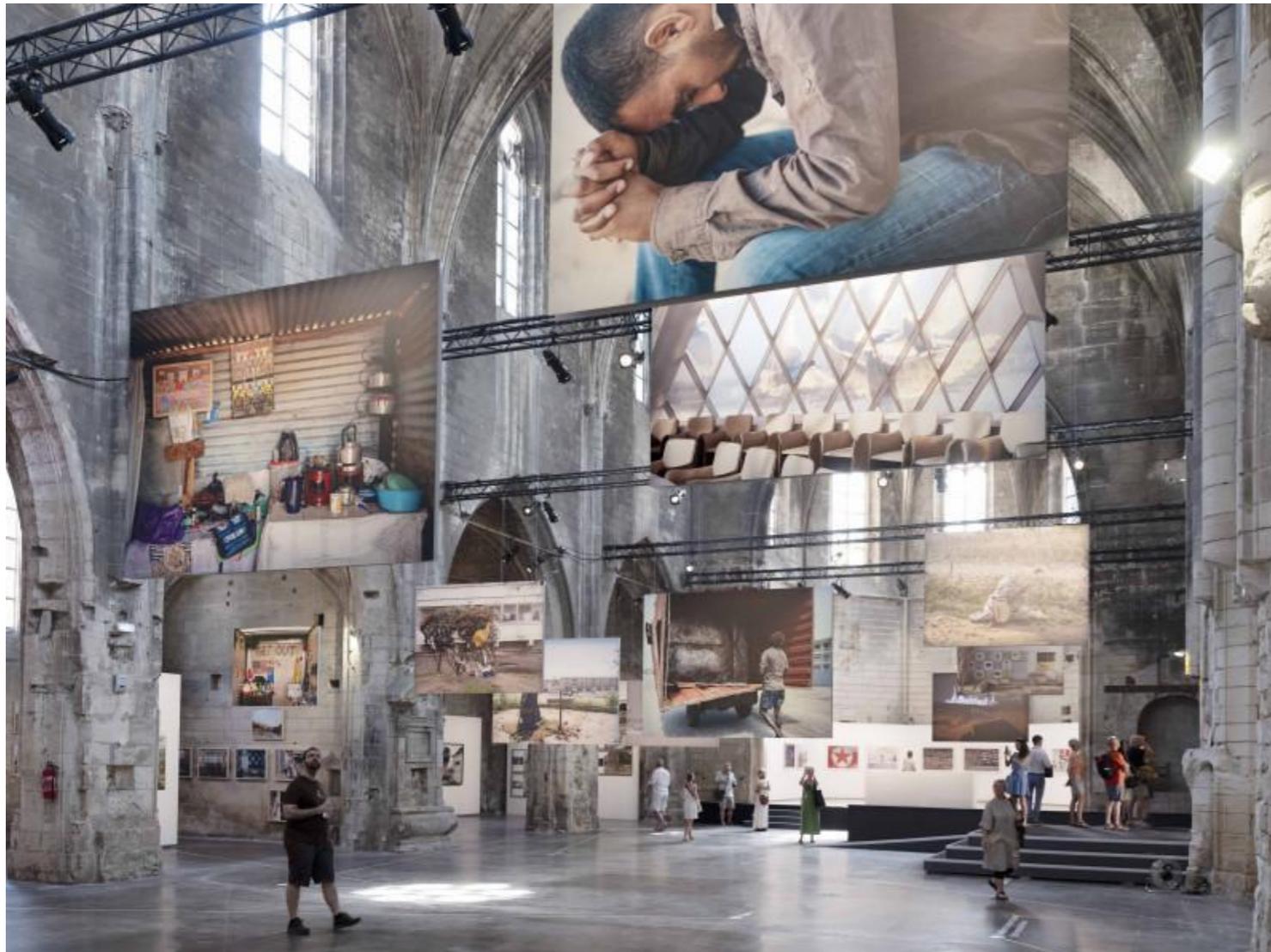


Les Suds, à Arles World Music Festival



<https://www.suds-arles.com/en/2022>

Les Rencontres de la photographie d'Arles



<https://www.rencontres-arles.com/en>

Arles à la Carte language school

- Program includes 20 hours of French language instruction
- Students will be divided into two groups – beginner and intermediate
- Inside/outside classroom approach to language learning



Housing

- Students will live with carefully selected host families within walking distance of classes and center of town
- You'll provide detailed information about housing requirements and will be matched to an appropriate family
- Daily breakfast and four home-cooked dinners per week included



Weekends

You'll have at least two 3-day weekends free to explore:

- Camargue Natural Park: 30-minute bus ride
- Paris: 4 hours by high-speed TGV train
- Marseille: 1½ hours by train
- Nice: 4 hours by train



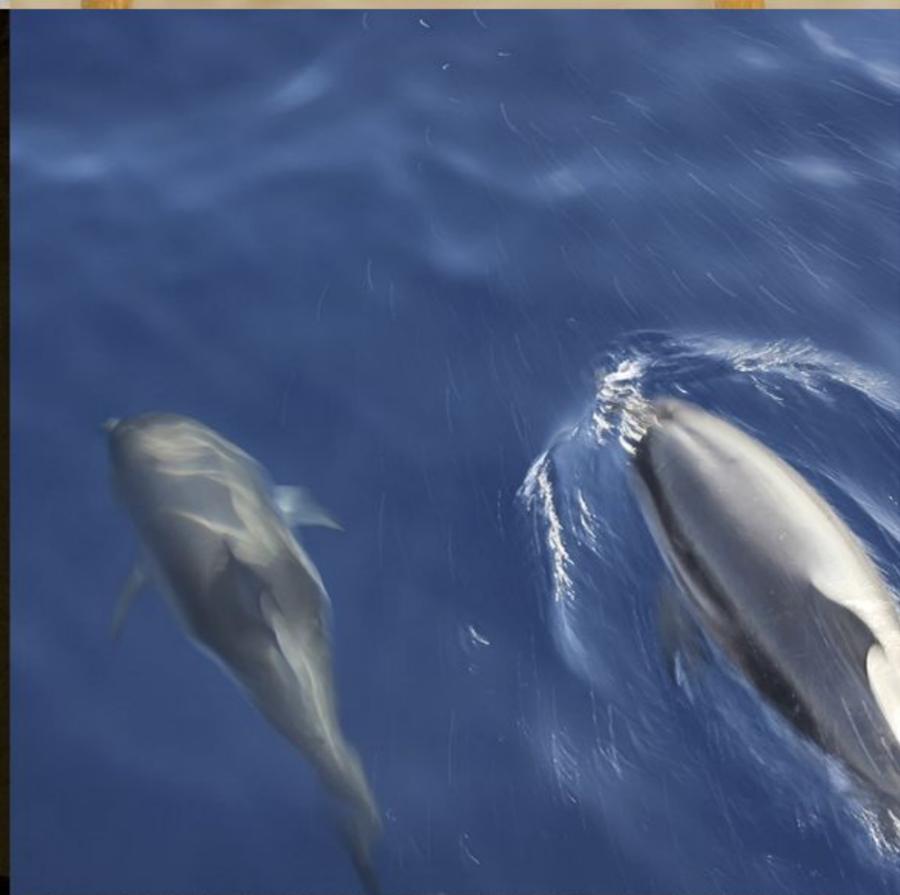
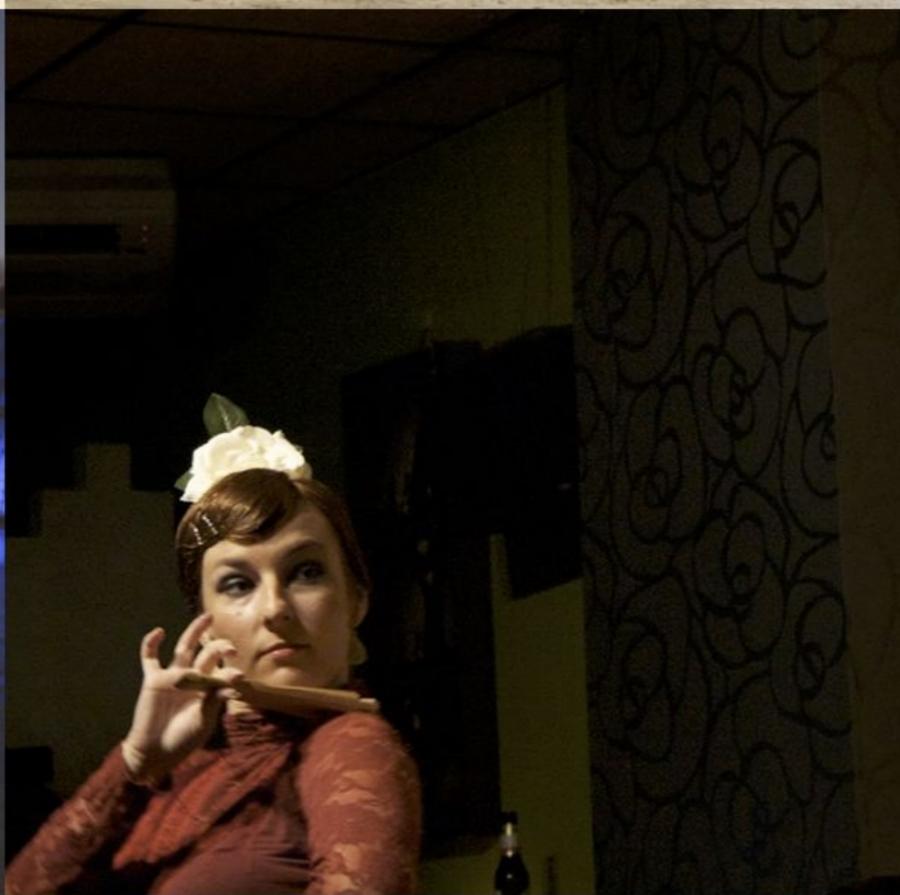
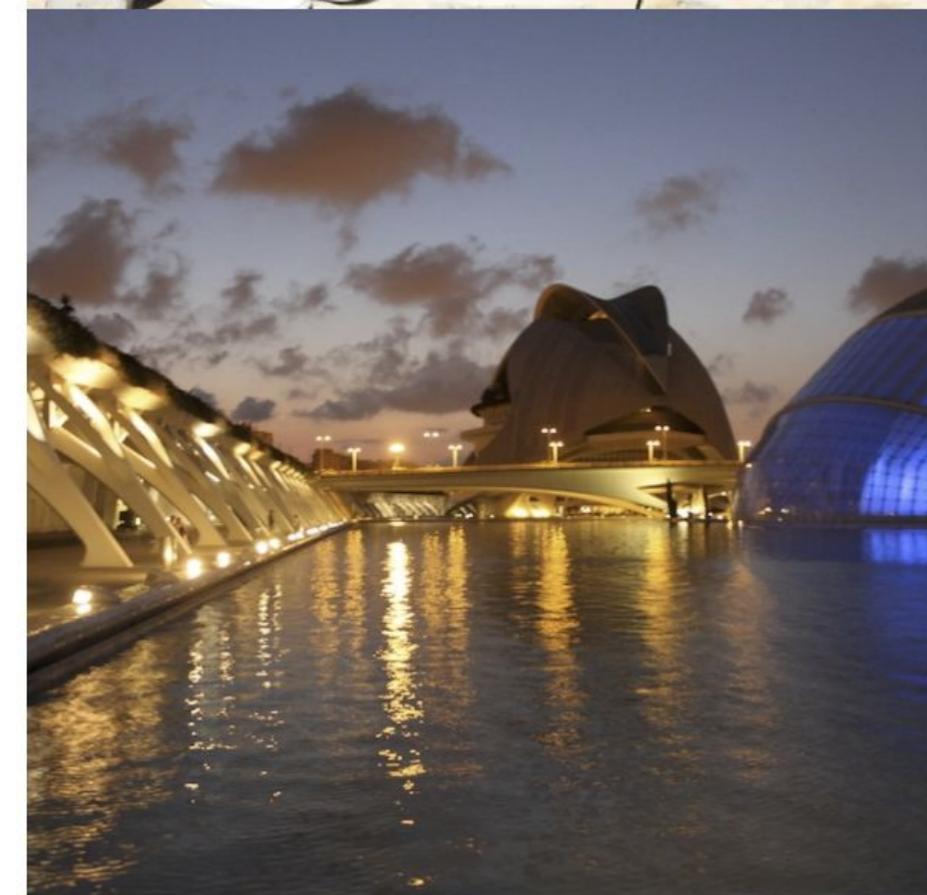
Costs

\$ 5,795 program fee includes:

- Instruction
- Tuition (\$450 discount if you don't need credit)
- Interpreters
- Housing with French families
- Some meals
- Basic insurance



Airfare and ground transportation to Arles NOT included



VALENCIA, Spain
Multimedia Journalism

June 4-July 1, 2023

Where is Valencia?

Located on the eastern coast of Spain, where the Turia River meets the Mediterranean

Spain's third largest city

Located by the sea with easy access to beaches



Why Valencia?

Birthplace of paella and you will try lots of other delicious food.

Museum of Fine Arts of Valencia has 2,000 works, including from Goya, El Greco and Velázquez.

The Science Museum features Foucault's Pendulum.

There's an historic Old Town and a city of Arts and Sciences.



Bilingual and Multimedia Journalism

Opportunity to publish and create work in English, Spanish or both

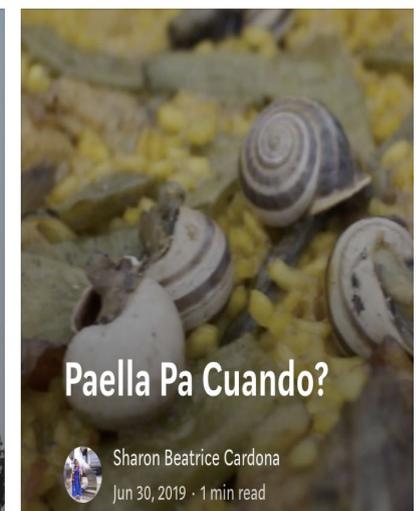
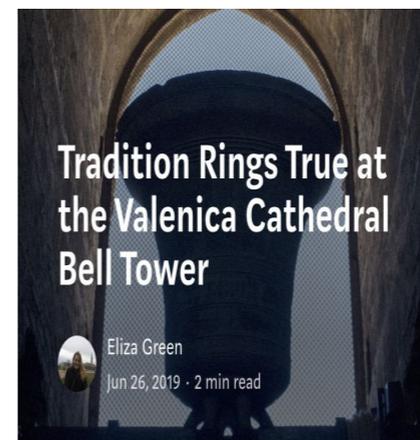
Will publish work on This is Valencia website

Can create podcasts

Can create videos

Promote your work on social media

Report on food, culture, travel and more.



Spanish language school

Program includes 20 hours of Spanish language instruction

Students will be divided into two groups – beginner and intermediate

Inside/outside classroom approach to language learning



Weekends

You will have three free weekends and will be able to travel on your own or with your classmates.

Options include:

Madrid is a two-hour train ride on the high speed train.

Barcelona is a three-hour train ride

Day trip to Peñíscola, 2 hours north of Valencia city in the province of Castellon, where they filmed scenes from Game of Thrones.



What our alumni say

“ieiMedia Jerusalem helped enhance my career plans. During my interview for my current job they were immediately impressed with my reporting in Israel and they said it proved my interest in not only international news, but news itself. Having that type of experience on my resume helped set me apart from other applicants.”



– Bianca Britton, Reporter, NBC News, London
ieiMedia Jerusalem 2013

What our alumni say

“The professors and mentors I worked with closely taught me how to approach reporting and photojournalism in more effective and innovative ways. Thanks to their trust in me, I was able to not only contribute to our magazine, but also to a local newspaper.”



– Manuel Orbegozo, Freelance Journalist
ieiMedia Urbino 2015

What our alumni say

“Being immersed in a culture different from my own has taught me about myself in a way I’d never imagined. I’ve made new, exciting friendships and gained more confidence in my abilities through being pushed every day by my talented advisers.”



– Jazmine Otey, Digital Media Producer at WSLS 10, Roanoke, VA
ieiMedia Urbino 2019

Managing the cost

The screenshot shows a campaign page on FundMyTravel. The campaign is titled "Please help me go to Urbino!" and is for a study abroad trip in Urbino, Italy, organized by Kaitlyn Smith. The campaign goal is \$800, and \$0 has been raised so far. The campaign is 0% funded and has 12 days left. The campaign calculator shows that \$450 is needed for the application/deposit fee (5% funded, \$20 donation), \$200 for the passport/visa/residence permit (0% funded, donate button), and \$150 for books/text and study materials (4% funded, \$5 donation). The total donation is \$25. The campaign description includes travel dates (November 10, 2012), duration (80 days), and campaign start/end dates (October 30, 2012 to November 09, 2012). The program is a Journalism Course in Urbino, Italy, organized by ieiMedia. Travel highlights include studying photography, international reporting, and video, and creating multimedia content for a website and app. Students will have three-day weekends (Fridays, Saturdays, and Sundays) free to explore the city.

fundmytravel

How it works | About us | Blog | Login

Type here to search for campaigns

Please help me go to Urbino!

A Study Abroad Campaign in Urbino, Italy by Kaitlyn Smith

Campaign | Updates | Comments | Funders

\$800 GOAL AMOUNT

\$0 AMOUNT RAISED

0% FUNDED

12 DAYS LEFT

CAMPAIGN CALCULATOR

Minimum Total Donation Amount is \$10

\$450 GOAL AMOUNT	Application/ Deposit Fee	5% FUNDED	\$20 DONATION
\$200 GOAL AMOUNT	Passport/ Visa/ Residence Permit	0% FUNDED	Donate
\$150 GOAL AMOUNT	Books/ Text and Study Materials	4% FUNDED	\$5 DONATION

TOTAL DONATION: **\$25**

Fund Campaign

ABOUT THIS CAMPAIGN

I am excited for my trip to Urbino, Italy!

Travel Date: November 10, 2012

Travel Duration: 80 Days

Campaign Started: October 30, 2012

Campaign Ends: November 09, 2012

PROGRAM

ieiMedia Journalism Course in Urbino, Italy
ieiMedia
Urbino, Italy

Travel Highlights

Students will study photography, international reporting and video and will create multimedia content for an app designed for tablets as well as a website. Each student will be required to write a story, shoot photos and create either a slideshow or a short video story.

- Produce multimedia content for a website and/or tablet publication
- Tell stories in ways that incorporate video, audio, graphics, maps and interactive elements
- Students will have three-day weekends (Fridays, Saturdays and Sundays) free to explore the city, or to travel within Italy.

FAQ | Terms of Service | Privacy Policy | Partnership

© FundMyTravel 2012. Fund Meaningful Travel Experiences

- Some schools provide scholarships for study abroad – check with your academic department and study-abroad office
- Crowdfunding sites such as FundMyTravel.com
- Birthday, holiday, graduation gifts from family and friends



Benjamin A. Gilman
International Scholarship

GILMAN-MCCAIN SCHOLARSHIP

CONTACT US

PROGRAM

APPLICANTS

NEWS & EVENTS

RESOURCES

RECIPIENTS

ALUMNI

ADVISORS



APPLICATION DEADLINES & TIMELINE

GILMAN-MCCAIN APPLICATION

January 2023

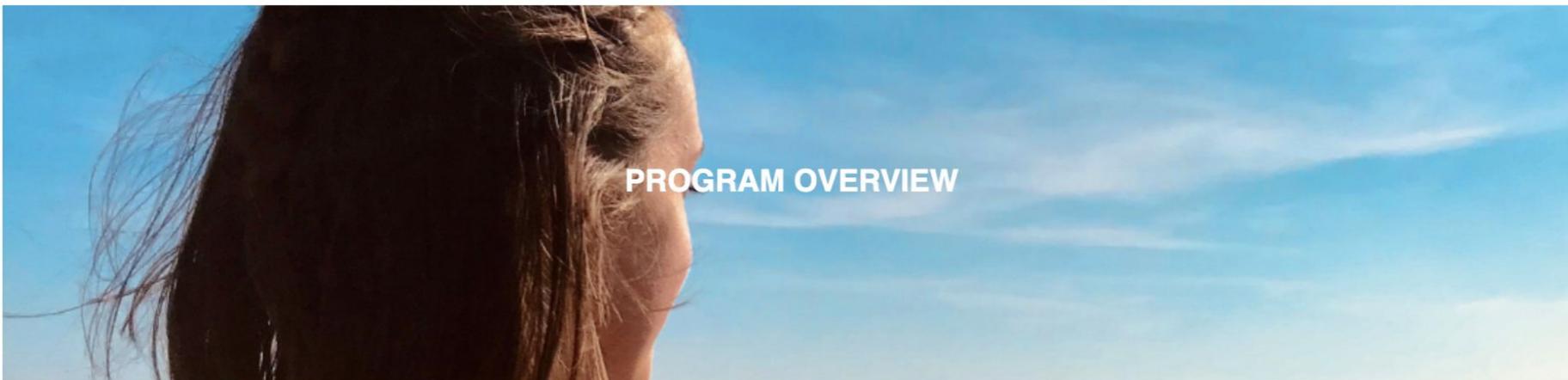
- ⌂ NOW OPEN!
- ⌂ Application Deadline – Tuesday, January 3, 2023, at 11:59pm Pacific Time
- ⌂ [Apply here](#)

GILMAN APPLICATION

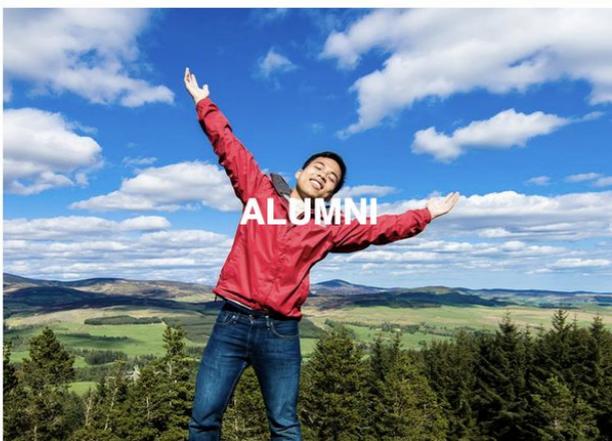
March 2023

- ⌂ Open in mid-January 2023
- ⌂ Application Deadline – Thursday, March 9, 2023, at 11:59pm Pacific Time

<https://www.gilman-scholarship.org/>



PROGRAM OVERVIEW



ALUMNI



ADVISORS



ELIGIBILITY

How to apply

Submit application with \$50 application fee

Application deadlines:

- **Early Discount Deadline: January 15**
- **Priority Deadline: February 15** (you're more likely to be admitted to your first choice program)
- **Final Deadline: March 1**

Deadlines may be extended if programs have spots available

<http://ieimedia.com/application/>

Online Application

Your application will not be considered without the \$50 application fee.

First Name:

Last Name:

Your Preferred Email Address:

Alternate Email Address:

LinkedIn name/address (if you have one):

Instagram name/address (if you have one):

Please Enroll Me In:

- Adriatic, Italy
- Arles, France
- Berlin, Germany
- Combined Adriatic/Urbino Programs
- Jerusalem, Israel
- Oslo, Norway
- Urbino, Italy - Multimedia Journalism
- Urbino, Italy - Long-form Journalism
- Valencia, Spain

Other ieiMedia programs

- International reporting in **Jerusalem, Israel**
- Multimedia reporting in **Urbino, Italy**
- Music journalism in **Oslo, Norway**
- Travel writing in **Italy**





Multimedia Journalism
Learn multimedia journalism while soaking in another culture.

leimedia.com

Arles Contact: **Rachele Kanigel**
Kanigel@sfsu.edu

Berlin Contact: **Nomi Morris**
nomimorris@ucsb.edu

Valencia Contact: **Teresa Puente**
teresapuente@csulb.edu

Bangkok Contact: **Micheal McAlexander**
mmcalexander@fullerton.edu